

Shelley Lucas, PhD
Department of Kinesiology
Boise State University
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Education

The University of Iowa, Iowa City, Iowa
Doctor of Philosophy, Department of Health, Leisure and Sport Studies
Area of Specialization: Cultural Studies of Sport and Leisure
Thesis: *Courting Controversy: Gender and Power in Iowa Girls' Basketball*
December, 2001

The Ohio State University, Columbus, Ohio
Master of Liberal Studies, Division of Comparative Studies
Thesis: *Nike Meets Feminism: An Analysis of the Representation of Female Athletes in Three Nike Commercials*
May, 1996

Iowa State University, Ames, Iowa
Bachelor of Arts
Major: Political Science; Minors: Philosophy, Criminal Justice Studies
May, 1990

Academic Positions

2001-current	Assistant Professor, Department of Kinesiology, Boise State University, Boise, ID
2001-current	Graduate Faculty, Department of Kinesiology, Boise State University, Boise, ID
2001-current	Adjunct Graduate Faculty, Department of Sport Science, Physical Education and Dance, Idaho State University, Pocatello, ID

Graduate Assistantships

1996-2001	Teaching-Research Assistant, Department of Health, Leisure and Sport Studies, University of Iowa, Iowa City, IA
1999-2001	Research Assistant, Iowa Women's Archives, University of Iowa, Iowa City, IA
1997-1998	Teaching Assistant, Women's Studies Program, University of Iowa, Iowa City, IA

TEACHING

Boise State University

- KINES 101 *Foundations of Kinesiology*—Undergraduate majors' course designed to introduce students to the field of Kinesiology.
- KINES 497/597
WOMSTD 497 *Special Topics: Women, Sport, and Culture*—Undergraduate/graduate course designed to introduce students to current scholarship and debates surrounding issues of girls' and women's participation and involvement in sport. (Cross-listed with the Women's Studies Program)
- KINES 497
COMM 497 *Special Topics: Sport and the Media*—Undergraduate course designed to examine media representations of sport and athletes, as well as the structure of sports reporting and sport media more generally. (Cross-listed with the Department of Communication)
- KINES 535 *Sociology of Exercise and Sport*—Graduate course designed to introduce students to the examination of sport and physical activity as a significant social institution.
- KINES 550 *Philosophy of Exercise and Sport*—Graduate course designed to focus on several prominent themes, questions, and issues within sport and exercise from a philosophical perspective.

Advising

Master's Thesis

Asakura, K. (2003). *A cross-cultural comparison of sport activities and perceptions of sport among Japanese and American adolescents*. Committee Chair.

Comprehensive Exam

Harrington, J. (2003, Summer). Master's of Arts in Education, Emphasis in Curriculum and Instruction. Committee member.

Guest Lectures

- HIST 380 *Colloquium in American History: Modern Feminism, "Women in Sport-Issues,"* Summer 2002
- KINES 551 *Research Design in Exercise and Sport, "Qualitative Research,"* Spring 2002, 2003, 2004

KINES 365

Social Psychology of Sport and Physical Activity, “Paradoxes of Youth and Sport,” Spring 2004

University of Iowa

028:071

Inequality in Sport—Undergraduate majors’ course designed to introduce students to current scholarship and debates surrounding issues of inequality in sport. Students use a critical cultural studies perspective to examine the meaning of sport within the U.S.

028:176

Women, Sport, and Culture—Undergraduate course designed to introduce students to current scholarship and debates surrounding issues of girls’ and women’s participation and involvement in sport

140:101

Introduction to Women’s Studies—Undergraduate majors’ course designed to introduce students to the field of Women’s Studies.

028:040

Bicycle Touring—Weekend activity course designed to emphasize basic bike touring safety and equipment preparation, and skill development.

028:044

Mountain Biking— Weekend activity course designed to emphasize basic bike safety and equipment, and skill development.

28S:006

Abdominal Toning—Physical Education skills course designed to build abdominal and low back strength and flexibility.

28S:045

Racquetball I—Physical Education skills course designed to emphasize skill development and fundamentals of racquetball.

28S:081

Weight Training I—Physical Education skills course designed to emphasize proper weight training techniques.

Guest Lectures

- 028:176 *Women, Sport and Culture*, “Advertising: Girls and women in sport,”
Spring 1998; Summer 1998
- 028:071 *Inequality in Sport*, “Advertising: Girls and women in sport,” Spring and
Fall 1998; Fall 2000
- 140:101 *Introduction to Women’s Studies*, “Title IX,” Spring 1999

PUBLICATIONS

Peer Reviewed

Ransdell, L., Lucas, S. & Warner, S. (2005). Mountain Biking. In D. Levinson & K. Christensen (Eds.), *Berkshire Encyclopedia of World Sport*. Great Barrington, MA: Berkshire Publishing Group LLC [in press].

Lucas, S. (2004). Courting controversy: Gender and power in Iowa girls’ basketball. *Journal of Sport History*, 30 (2) [in press].

Lucas, S. (2000). Nike’s commercial solution: Girls, sneakers and salvation. *International Review for the Sociology of Sport Journal*, 35(2), 149-164.

Non-Peer Reviewed

Lucas, S. (1998, Fall). Iowa girls’ basketball or Iowa girls playing boys’ basketball? What is your opinion about the end of six-on-six? *Iowa Association for Health, Physical Education, Recreation and Dance (IAHPERD) Journal*, 17-18.

Book Reviews

Lucas, S. (2002, Spring). [Review of the book *And the walls came tumbling down: The basketball game that changed American sports.*] *Journal of African American Men* 6(4), 91-93.

Lucas, S. (1999, Summer). [Review of the books *Quilting a new canon: Stitching women’s words*, and *Feminisms: An anthology of literary theory and criticism*, 2nd revised edition.] *National Women’s Studies Association (NWSA) Journal* 11, 199-201.

PRESENTATIONS

Lucas, S. (2004, May). *A challenging race: Women’s cycling and the Union Cycliste Internationale*. Paper presented at the annual meeting of the North American Society for Sport History, Pacific Grove, CA.

Lucas, S. (2003, November). *The Women's Challenge: Physically challenging expectations in women's cycling*. Paper presented at the annual meeting of the Western Society for Physical Education of College Women, Pacific Grove, CA.

Lucas, S. (2003, November). *The proof is in the pose: Marketing women's cycling*. Paper presented at the annual meeting of the North American Society for the Sociology of Sport, Montreal, Quebec, Canada.

Lucas, S. (2003, May). *Looking forward to the past: Efforts to resurrect Iowa's '6-on-6' girls' basketball*. Paper presented at the annual meeting of the North American Society for Sport History, Columbus, OH.

Lucas, S. (2003, April). *New rules, but same old game? Iowa girls' basketball as a tradition in transition*. Paper presented at the annual meeting of the Mid-America American Studies Association, Iowa City, IA.

Lucas, S. (2002, May). *Courting controversy: gender and power in Iowa girls' basketball*. Paper presented at the annual meeting of the North American Society for Sport History, French Lick, IN.

Lucas, S. (2002, March). *History in the making: Research notes on an Idaho women's sport history project*. Presentation at the annual conference of the Northwest District for the American Alliance of Health, Physical Education, Recreation and Dance, Boise, ID.

Lucas, S. (2002, March). *Selling girls' sport: Analyzing media images and representations*. Presentation made at the Youth Sport Symposium, Center for Physical Activity and Sport, Boise, ID.

Lucas, S. (2002, March). *Women in sport: Hoops, hurdles, and history*. Presentation made at the Women's History Month Faculty Lecture Series, Boise State University, Boise, ID.

Lucas, S. (2001, November). *Pride and prejudice: Iowa girls' basketball, state identity and tradition*. Paper presented at the annual meeting of the North American Society for the Sociology of Sport, San Antonio, TX.

Lucas, S. (2001, May). *'Cornography': Selling professional women's basketball in Iowa, a girls' basketball state*. Paper presented at the annual meeting of the North American Society for Sport History, London, Ontario, Canada.

Lucas, S. (2000, November). *The Iowa girls' basketball rules controversy and the discursive construction of physicality*. Paper presented at the annual meeting of the North American Society for the Sociology of Sport, Colorado Springs, CO.

Lucas, S. (2000, May). *'The feminists cheered and the governor cried foul': Contesting Iowa girls' physicality*. Paper presented at the annual meeting of the North American Society for Sport History, Banff, Alberta, Canada.

Lucas, S. (2000, April). *More than just a game: Press accounts of the challenges to Iowa girls' basketball*. Paper presented at the University of Iowa Graduate Student Senate Research Forum2000, Iowa City, IA.

Lucas, S. (2000, April). *Tall corn and two dribbles*. Presentation made to faculty and students in the Department of Health, Leisure and Sport Studies Research Colloquium, University of Iowa, Iowa City, IA.

Lucas, S. (1999, November). *Who's your Daddy? Fatherhood, race and the home run chase*. Paper presented at the annual meeting of the North American Society for the Sociology of Sport, Cleveland, OH.

Lucas, S. (1999, May). *Iowa girls' basketball or Iowa girls playing boys' basketball? Examining discourses on femininity, physicality and location*. Paper presented at the annual meeting of the North American Society for Sport History, State College, PA.

Lucas, S. (1999, May). *Nike's commercial solution: Girls, sneakers and salvation*. Paper presented at the International Symposium on Cultural Distinctiveness, Iowa City, IA.

Lucas, S. (1998, November). *Iowa girls' basketball or Iowa girls playing boys' basketball? What is your opinion about six-on-six versus five-on-five?* Poster presentation at the annual meeting of the Iowa Association for Health, Physical Education, Recreation and Dance, Des Moines, IA.

Lucas, S. (1998, May). *Who will let them play? Conversations about girls and sport, Nike-style*. Paper presented at the annual meeting of the Mid-America American Studies Association, Iowa City, IA.

Lucas, S. (1998, April). *Iowa girls' basketball like it used to be played: Reflections on the past and present*. Presentation made to faculty and students in the Department of Health, Leisure and Sport Studies Research Colloquium, University of Iowa, Iowa City, IA.

Lucas, S. (1997, November). *The revealing story of the ideological work of a zipper: The mountain biking media's fascination with gold medalist Paola Pezzo*. Paper presented at the annual meeting of the North American Society for the Sociology of Sport, Toronto, Ontario, Canada.

Lucas, S. (2003, November). *Iowa girls' basketball in the 1950s: Femininity, athleticism and justification for the sport as represented in the Iowa Girls' Basketball Yearbooks*. Poster presentation at the annual meeting of the North American Society for Sport History, Springfield, MA.

Lucas, S. (1997, April). *Have we really come this far? Nike, femininity, and athleticism: A 30-second snapshot*. Presentation made to faculty and students in the Department of Health, Leisure and Sport Studies Research Colloquium, University of Iowa, Iowa City, IA.

Lucas, S. (1996, November). *'If you let me play': Tools of resistance revealed in primetime*. Paper presented at the annual meeting of the North American Society for the Sociology of Sport, Birmingham, AL.

Invited Presentations

Lucas, S. (2004, June). *6-on-6 basketball: Reunions, reflections, and research*. Presentation made at the University of Iowa Department of Health and Sport Studies 100-year Reunion, Research Colloquium, Iowa City, Iowa.

Lucas, S. (2003, November). *Research and discovery: Using the Iowa Women's Archives*. Paper presented as a panelist at the symposium entitled Making Women's History: The Louise Noun-Mary Louise Smith Iowa Women's Archives at Ten Years. Iowa City, Iowa, November 2002.

Lucas, S. (2001, March). *An overview of sociology research on youth sport*. Presentation made as the Key Speaker representing the Sport Sociology Academy, National Association for Sport and Physical Education, at the annual meeting of the National Convention of the American Alliance of Health, Physical Education, Recreation and Dance, Cincinnati, OH.

Lucas, S. (1997, October). *Nike's women's campaign: 'If you let me play' and 'There's a girl being born in America.'* Presentation made to students in the Department of Kinesiology, University of Illinois at Urbana-Champaign, IL.

AWARDS AND HONORS

Professional Development Award, Western Society for Physical Education of College Women, November, 2003

Phi Kappa Phi Honor Society, inducted as a member of the Boise State University Chapter, April, 2003

C. Pauline Spencer Scholarship, The University of Iowa, 1997, 1998, 1999, 2000

Mary Monroe Bell Scholarship, The University of Iowa, 1996

The Ohio State University Graduate Research Forum, Honorable Mention (3rd place), 1996

SERVICE

Professional Service

Editorial

Iowa Journal of Cultural Studies, Critical Essays Editor, 1997-1998
Sociology of Sport Journal, Guest reviewer

Organizational

Mid-America American Studies Association:

Session Organizer, "If they let her play: Conversations concerning if, when, and where females can play sports," Annual meeting, Iowa City, IA, May, 1998

North American Society for Sport History:

Elected Member of the Nominations Committee, 2004-2006

Elected Member of the Board of Directors, Graduate Student Representative, 2001-2003

North American Society for the Sociology of Sport:

Session Moderator, Annual meeting, Indianapolis, IN, November, 2002

Elected Member of the Board of Directors, Graduate Student Representative, 1997-1999

Professional Societies

North American Society for Sport History, 1997-current

North American Society for the Sociology of Sport, 1996-current

Phi Kappa Phi, 2003-current

Western Society for Physical Education of College Women, 2003-current

Institutional Service

University Committees

Intercollegiate Athletics Advisory Board, 2001-2007:

Gender Equity Subcommittee Chair

Gender Studies Advisory Board, 2002-2003

NCAA BSU Compliance Review Steering Committee, 2003-2005

NCAA BSU Compliance Review Committee on Equity and Welfare, 2003-2004:

Gender Equity Subcommittee Chair

Non-Discrimination and Affirmative Action Committee, 2004-2006

Women's Center Advisory Board, 2001-2004:

Chair, 2002-2004

Women's Lacrosse Sport Club Advisor, 2003-2005

University of Iowa Center for Teaching, Review Committee

(Graduate Student Representative), 1998-1999

College Committees

Promotion and Tenure Committee, 2002-2003

Phi Kappa Phi Student Writing Competition, Review Committee for COE, 2003

Department Committees

Center for Physical Activity and Sport, 2002-2003

 Planning Committee for Youth Sport Symposium, 2002

 Strategic Plan Development, 2003

Facilities Planning Committee, 2001-2004

Search Committee, Assistant Director for Facilities, Campus Recreation, 2004-2005

Public or Community Service

Anser Charter School: Invited presentation on women's sport history to 5th/6th grade girls, 2003

Idaho State Historical Society: Volunteer work processing Women's Challenge collection, 2003

United States Cycling Federation Official, 1994-current

World Sports Humanitarian Hall of Fame: Facilitated community partnership, 2001-2003
 established graduate student assistantship and service-learning projects