

Spit Tobacco Videos/DVDs

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Video/DVD Lending Library
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Smokeless Tobacco: A Wad of Trouble

This program states the unpleasant facts concerning the social and medical ramifications of using smokeless tobacco, and presents proven techniques for breaking the addiction. Expert commentary by doctors and dentists describes the mechanics of nicotine absorption, while graphic images illustrate cancerous lesions and the results of surgery to remove them. In addition, interviews with teenage users and the sister of a man who died of oral cancer provide candid, firsthand information on how users get hooked – and the possible outcome of long-term dipping or chewing.

Junior High School – High School 30 min. 1999 V-3036

Smokeless Tobacco: Your Habit or Your Life

Using interviews with smokeless tobacco users who developed cancer and a dentist who has seen up close the damage smokeless tobacco can cause, this video debunks the myths and exposes snuff and chewing tobacco as the addictive, dangerous drugs they are.

Junior High School 16 min. 1999 V-3037

Smoking: Truth or Dare?

Six thousand American teenagers light a cigarette for the first time every day. Today, the number of teen smokers in the United States is the highest it's been in two decades. A total of four and a half million teens smoke or chew tobacco. Despite increased education in the classroom about the very real dangers of tobacco use, many teens still are not getting the message. They may be aware that smoking or chewing tobacco has dire consequences, but they do not believe or care that they, too, will become part of the statistics: every year, smoking kills more people than AIDS, drug abuse, car accidents and murder – combined. *Smoking: Truth or Dare?* is a powerful program that graphically demonstrates to teens that use tobacco exactly what this deadly habit is doing to them. The damage smoking or chewing tobacco does to their bodies is not just something intangible that they might have to face forty or more years down the road. These young people are suffering the deadly effects of their tobacco use right now, and the consequences will only get worse.

Junior High School – High School 52 min. 1998 V-3049 (Library version) 34 min. V-3050 or DVD-3050 (cc) (School version)

Spit This! The Hazards of Smokeless Tobacco (cc)

Available December 2009

Give your students the facts to counter the recent 30% rise in male adolescent smokeless tobacco use. Program combines an engaging narrative storyline with hard-core facts about all kinds of smokeless tobacco products—spit, snuff, chew as well as newer nicotine-delivery products designed to appeal to those who are uncomfortable with spitting out tobacco juice. Follow a group of high school students as they work on a school video project to persuade their peers to steer clear of all forms of smokeless tobacco. Video offers nitty-gritty facts about the hazards of chewing tobacco and the immensely addictive properties of nicotine. Pays special attention to the up-and-coming generation of “spitless” tobacco products (such as snus and pouches) now promoted by tobacco companies eager to rev up sales. Powerfully persuasive message goes even further via student activities in Teacher’s Resource Book.

Grades 7-College 20 min. 2009 DVD-

Spit Tobacco Kills: the Extreme Danger of Chewing and Dipping Tobacco

Calling chewing and dipping “smokeless” makes this deadly substance sound as if it is safer than smoking. This documentary-style program shows viewers that the nasty habit of dipping or chewing tobacco actually kills young people. Major League baseball players and a rodeo cowgirl are among the speakers who tell kids that spit tobacco has no place in sports. Along with powerful testimonials from athletes, Spit Tobacco Kills follows the case of 27-year-old Rick Bender, a former user of smokeless tobacco whose cancer of the neck has left his face permanently disfigured. The video also focuses on discussions with kids who are addicted to spit tobacco. Hard-hitting and honest, this program aims to convince viewers that tobacco is deadly, no matter how you use it. A teacher’s Resource Book of student activities reinforces the concepts of the video.

Grades 7-College 28 min. 1996 V-3052

The Teen Files Flipped/Tobacco (cc)

Following the award-winning, uncompromising Teen Files series comes another in-your-face series geared to teens: The Teen Files Flipped. In this program, The Teen Files Flipped: Tobacco we explore the themes of addiction and the dangers of tobacco through the lives of two ambitious teenagers. Kyle, a self-proclaimed “nicotine freak” dependent on smokeless tobacco, hopes to become a professional baseball player, while Ashlee, a chronic cigarette smoker, hopes to make it as an actress in Hollywood. Each of them is unconcerned about their virulent habit, declaring themselves to be “invincible”. For 24 hours, reality is controlled and belief is suspended as these two teenagers find their worlds upended and “flipped”. Believing they’ve won an opportunity to live out their fantasies, they instead discover the destructive realities of tobacco as they watch their lives go up in smoke. This reality-based program brings a new twist to teaching students about the dangers of tobacco. An Arnold Shapiro/Allison Grodner Production. Grades 8-12 21 min. 2002 DVD-3087

Tobacco and Death: Perfect Together (cc)

Documentary interviews of real people whose lives have been ravaged by tobacco use are intertwined with actual images of diseased lungs, damaged hearts, and various cancers to give viewers a true picture of the effects of tobacco. Real victims deliver a powerful no-use message. This compelling program delivers an unflinching expose on the terrible toll of smoking—one that will linger in the minds of teens long after viewing it. The program opens bleakly in a morgue and crosscuts with interviews of smokers dying from head and neck cancers, lung cancers and heart disease. In each case, viewers learn the terrible toll of smoking, chewing, and second-hand smoke exposure. Leading anti-tobacco experts weigh in with the latest statistics on morbidity and mortality rates, including the rising numbers of deaths of young adults due to tobacco use. A powerful section entitled “The Top Ten Ways Tobacco Kills You” takes a hard look at the devastating health issues caused by tobacco.

Grades 7-College 20 min. 2007 DVD-3088